

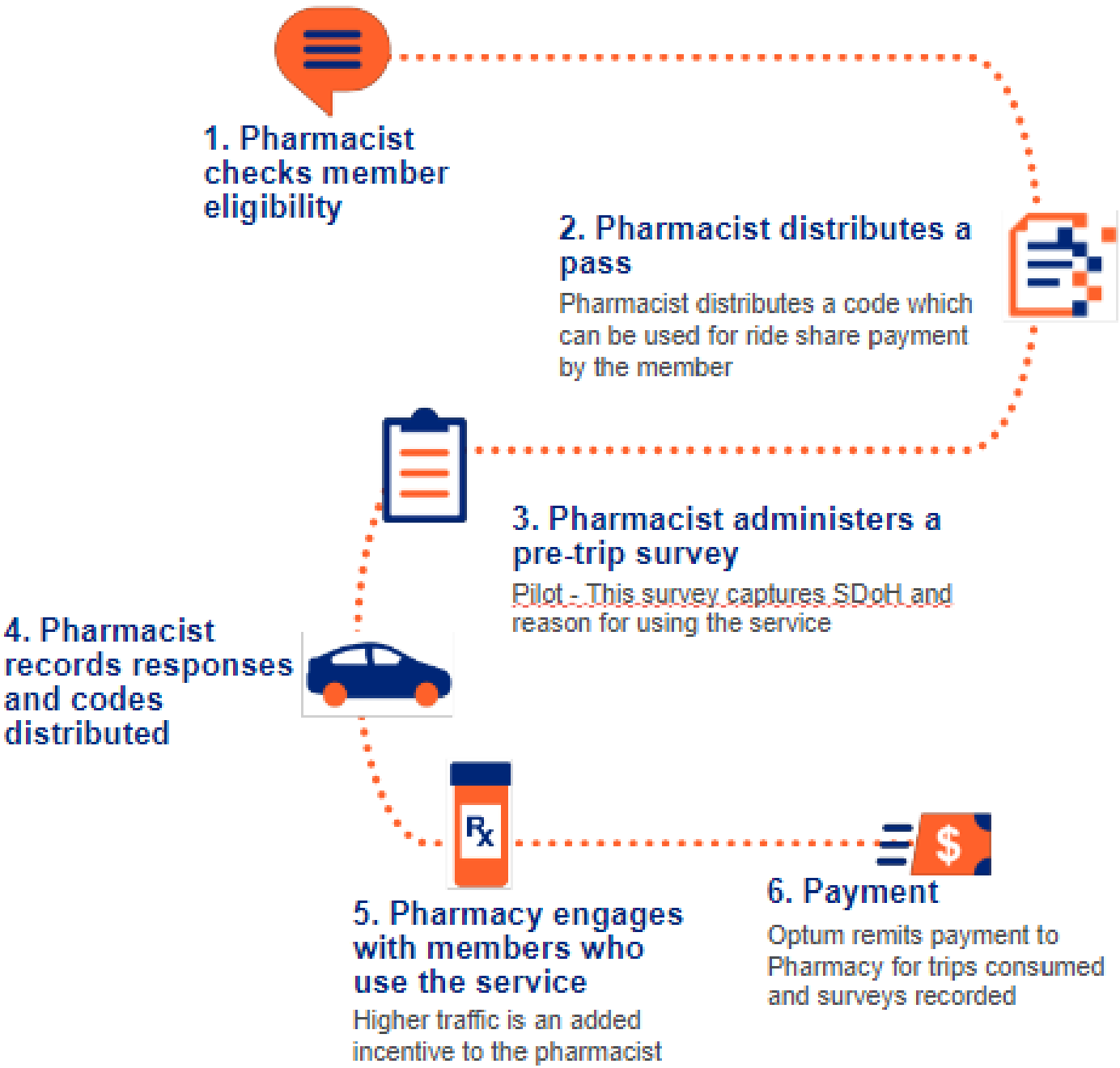
Bridge to Pharmacy Care

Phase	LOBs	Sales Ready Cert	Client Implementation
Pilot – Q2 24	Commercial, Medicare, and Medicaid	Target Date: 10/01/2024	Target: 12/15/2024
Product – Available late Q4 24			

Member Journey



Pharmacist Journey



Overview

Bridge to Pharmacy Care is a Health Equity innovation in the pharmacy setting. The product removes friction for Optum Rx members who may be impacted by pharmacy deserts through facilitating rides to and from the pharmacy, with the help of the pharmacy staff.

Optum Rx facilitates payment and creates ride share access to share with the pharmacy. The member receives their ride share pass and then has autonomy in when they schedule their visit and return trip during business hours.

Pharmacists are provided supplemental income opportunities when they enable ride share access to the pharmacy.

