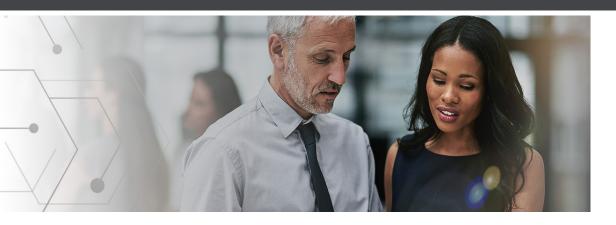# Optum Population Care Analytics

Data and analytics to improve clinical and financial performance

In today's health care world, strategic decision-making requires a comprehensive view into many areas across the enterprise, including: the current state and future risk of patient populations, care delivery network design, provider variation opportunities, regulatory quality program process and financial performance.

Optum® Population Care Analytics helps provider organizations improve clinical and financial performance across care settings and payment models by giving them a comprehensive view into all these areas. Pulling on rich data and analytics, organizations can build a complete view of their patient population through dashboards and reports, and leverage that insight to:

Reduce variation in care delivery

By closely monitoring trends in leakage, utilization and quality, we help organizations identify areas to minimize unwarranted variation and avoidable utilization in care delivery across their network and minimize out-of-network leakage.

> **CLIENT 1:**
> **Increased in-network utilization by 5%,** resulting in millions in new revenue.

Improve quality performance

We help providers identify quality improvement opportunities, assess measure compliance and close gaps in care — as well as track, report and benchmark the performance of their clinicians, care teams and programs against key quality indicators across ambulatory and acute care environments.

> **CLIENT 2:**
> Engaged providers in improving clinical quality and **earned $9.1M from CMS.**

Optimize care management programs

Optum offers organizations a flexible, longitudinal view of patient care across the continuum by linking and normalizing disparate data sets for a simplified, apples-to-apples view. Organizations can use this data, along with industry benchmarks, to power insights and decision-making according to their patient populations and care delivery patterns.

> **CLIENT 3:**
> Focused efforts on highest-risk patients, **resulting in $7.4M in shared savings.**

Manage financial performance

We help provider organizations evaluate contract performance, understand cost and utilization trends, optimize coding, assess out-of-network utilization and more effectively predict risk and future costs.

> **CLIENT 4:**
> **Increased HCC-RAF score by 15%,** leading to $3M bonus versus benchmark.

The Optum difference

Complete, trusted patient record
We have deep experience integrating, enhancing and normalizing disparate EMR instances and claims data, providing our clients with the highest quality data for analytics.

"Gold standard" analytic methods
Our comprehensive library of Optum and industry standard analytics — including more than 650 built-in quality measures, multiple attribution models and 25 predictive models — provide a solid foundation for clients to measure care variation and quality. Our claims analytic methods, powered by Symmetry, are used by 20 of the 25 top health plans and are the industry standard for measuring drivers of cost, quality, efficiency and risk for risk-based contracts.

Precise patient segmentation
Our powerful and easy-to-use cohort builder and patient registries pull in, and refresh daily, data from EMRs, ADTs and more to help clients target a wide variety of clinical analytics for care variation, quality improvement and patient outreach.

Flexible and adaptable user interface
Organizations seeking specific direction can leverage our standard pre-built dashboards and opportunity reports and can customize reports as their needs change. And organizations that want to dive deeper into the data can ingest back-end data, rather than front-end reports.

Comprehensive client service partnership
All the above features are pulled together by our deep team of seasoned client service, implementation and training professionals, as well as consultants, value-based care experts and actuaries, that will support you to help you get the most value and ultimately improve care for your patients.

For more information about how Population Care Analytics can offer you the data and analytics you need to support clinical and financial outcomes, visit **optum.com/population-care-analytics.**

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