

Optum Specialty Fusion — a better way to manage specialty costs

High-cost specialty medications now dominate spend. **Why?** Their complexity makes them hard to manage. They're being approved quickly. And they're often covered under both the medical and pharmacy benefit.

All of this results in:

- Clinical decision-making challenges for providers
- Growing specialty spend for plan sponsors
- Fragmented health care for patients

Specialty Fusion streamlines therapy decisions, spend and care across benefits

How? By fusing real-time medical and pharmacy data and analytics, along with technology, clinical expertise, plan design, and utilization management into a single platform at the point of care.

With Optum® Specialty Fusion™, providers enter patient information, and the solution gets to work evaluating millions of data points including:

- What therapies are most appropriate for this individual?
- Which therapies are covered under the pharmacy benefit and at what cost?
- Which ones are covered under the medical benefit and at what cost?
- What's the most appropriate, cost-effective site of care?
- What network options are available to reduce cost?
- What manufacturer assistance programs or other benefit options reduce cost to the patient and plan?
- Are there any rebates or formulary models that could provide savings?

Improving therapy and cost decisions

Specialty Fusion narrows thousands of treatment options down to the few or even the one that makes the most clinical and financial sense — whether on the medical or pharmacy benefit.

It's the only solution on the market that can:



Weigh all relevant clinical and financial information on both benefits



Identify the optimal treatment options regardless of benefit



Deliver almost instant recommendations to providers

What Specialty Fusion means for providers



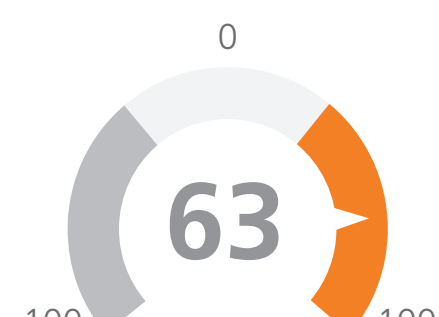
Direct access to digitized clinical standards and policies for specialty products



A real-time view of specialty medication coverage options under either benefit



No delays in treatment — a single authorization request covers both medical and pharmacy



63 Net Promoter Score® from providers who use the platform¹

What it means for plan sponsors

The cross-benefit analysis helps providers arrive at optimal therapy decisions — both clinically and financially — which means significant savings for plan sponsors:



Up to **\$15 per member per month (PMPM)** medical and pharmacy savings²

Maximize specialty management

Contact your Optum representative to learn more about Optum Specialty Fusion.

About Optum

At Optum, we are a health services innovation company dedicated to helping people live healthier lives and helping make the health system work better for everyone.

1. Optum analysis of September 2020 book of business. Net Promoter, Net Promoter System, Net Promoter Score, and NPS are registered trademarks of Bain & Company, Inc., Fred Reichheld and Satmetrix Systems, Inc.
2. Optum internal analysis. 2021. Actual savings will vary depending on actual client programs in place.